

# June 26, 2019 COMMISSION MEETING AGENDA PACKET ATTACHMENTS

ITEM 4 (Consent Agenda)

- 4a. Draft Minutes, May 22, 2019 Commission Meeting
- 4b. Memo and Draft Contract Extension, Center for Family Strengthening
- 4c. Memo and Draft Contract Extension, Pediatric Physical Therapy and Services, Inc.
- 4d. Memo and Draft Contract Extension, Thomas Keifer Consulting
- 4e. Memo and Contract\*, Magda Williams
- 4f. Memo and Letter of Agreement Amendment\*, First 5 Ventura County
- 4h. Memo and Draft Long-Range Financial Plan
- 4i. Memo and Draft 2019-20 Administrative Budget

ITEM 7: Memo re: Advocacy Fiscal Plan

- ITEM 8: Memo and Draft Contract\*, Community Health Centers of the Central Coast for 3 by 3 Developmental Screening Partnership (MHSA Innovations Project)
- ITEM 9: Memo and Draft Contract\*, County Public Health Department for Help Me Grow Supplemental Funding (note: DSS Contract Draft to be distributed at the June 26 Commission Meeting)

ITEM 12: Memo re: Nominating Committee Recommendations for three At-Large representatives

\*Contract document attached separately

# FIRST 5 SAN LUIS OBISPO COUNTY CHILDREN AND FAMILIES COMMISSION

#### **COMMISSION MEETING MINUTES**

May 22, 2019

### **Current Commissioners Present**

Bruce Gibson	SLO County Board of Supervisors
Penny Borenstein, M.D.	SLO County Public Health Department
James Brescia	SLO County Office of Education
Devin Drake	Department of Social Services
James Forester, DDS	Medical Representative (Central Coast Dental Society)
Mark Haas	Children's Services Network
Janet Murphy	Community at Large
Melinda Sokolowski	Child Care Planning Council
Bob Watt	Community at Large

# Commissioners Absent/Excused -- None

### Staff Present

Commission staff: Wendy Wendt, Jason Wells, Sarah Montes Reinhart Commission Evaluator: Tom Keifer Commission Counsel: Natalie Frye-Laacke

# Call to Order

Chair Gibson called the meeting to order at 3:00 PM.

# **ITEM 1 – Chair Comments**

Chair Gibson introduced First 5's newest staff member, Sarah Montes Reinhart, who will be serving as Special Projects Administrator on the MHSA 3 by 3 Project.

He noted the absence of Communications and Outreach Officer Misty Livengood, who is out of state for a family graduation.

He reminded all present of the upcoming Blues Baseball game on June 1<sup>st</sup>, with First 5 as the evening Foul Ball sponsor. Free tickets were distributed to all interested Commissioners.

# ITEM 2 - Public Comment – Items not on the agenda

None

# **ITEM 3 – Commissioner Comments/Announcements**

None

# ITEM 4 - Consent Agenda

- a. Approval of the March 27, 2019 Minutes
- b. Approval of the FY 2018-19 3<sup>rd</sup> Quarterly Financial Report

Public Comment: None

Commissioner Drake made a motion to approve the Consent Agenda. The motion was seconded by Commissioner Watt and passed unanimously.

# ITEM 5 – Presentation: SLO County Child Care Planning Council Needs Assessment

Sally Rogow (CAPSLO Planning Department) and Shana Paulson (Child Care Resource Connection) presented a summary of the Child Care Needs Assessment recently published as part of the Local Child Care Planning Council's mandate to "plan for child care and developmental services based on the needs of families in the local community." The presentation touched on key issues related to accessibility, affordability, and quality within the local child care landscape, and highlighted significant challenges associated with local cost of living both contribute to making child care unaffordable for many families while at the same time squeezing potential child care professionals out of the pipeline due to a history of low wages. Ms. Rogow highlighted a survey designed and administered in partnership with Cal Poly that examined the experience of working parents' need for childcare.

# DISCUSSION

Commissioner Sokolowski expressed concern about a notable decline in the early childhood educator workforce, which in turn is forcing centers to close classrooms due to unfilled teaching positions.

Commissioner Gibson commented on the complicated set of challenges associated with affordable childcare, and pointed to changes over the past 40 to 50 years where now two-parent working families is the norm, but "we haven't adjusted our values around childcare to meet the new norm."

Ms. Rogow pointed out that demographers are noting that more people are putting off having children, resulting in a declining birth rate combined with an aging workforce.

Ms. Paulson suggested that if we want to be a community that attracts working families, we need to include supports for them.

Executive Director Wendy Wendt quoted a recent Harvard Business School Journal article that articulates the paradox that demand for childcare is on a steep rise as supply is on a steep decline.

Commissioner Gibson concluded the discussion by emphasizing that "affordable housing" should be tied to working families, and should also be tied to "affordable childcare."

# ITEM 6 -- Presentation: The City of San Luis Obispo and Child Care

San Luis Obispo City Manager Derek Johnson and Assistant City Manager Shelley Stanwyk presented to the Commission on the City's strong interest in studying and acting on its role to address affordable child-care for SLO City residents, employees and businesses. This focus is emanating in part from direction being given by the San Luis Obispo City Council to consider child care as it links to Major City Goals -- particularly Housing, Transportation, and Economic Development.

Mr. Johnson and Ms. Stanwyk both bring to the conversation background in childcare, having worked for many years in city parks and recreation departments. The City of San Luis Obispo provides Sun and Fun programs for 1,200 elementary school children every year. Currently the City is not directly in the business of providing program for children 0-5, but are interested in exploring how it can facilitate expanded opportunity for families in SLO.

Mr. Johnson intends to ask the City Council for a \$20,000 budget line item to fund a study that will help create a blueprint for the City's work to facilitate increased childcare capacity in the future. They are looking to partner with First 5 and other organizations to develop this blueprint.

# DISCUSSION

Commissioner Watt encouraged city staff to survey city employees of their childcare needs. "Could the city provide its own employees with on-site childcare?"

Ms. Stanwyk clarified that in part the City is looking at a solution for all families in need of childcare [including but not limited to city employees].

Mr. Johnson offered one example – the City manages a network of parks; "could we build facilities in parks, for example?"

Commissioner Brescia commented that brick and mortar is not as much the challenge in our county as staffing, pointing out that there are vacant facilities in schools that can be accessed. The long-term end-game needs to be sustainable child care workforce.

Commissioner Gibson acknowledged that public agencies indeed have a role to play, but also wants to see the private sector to show their interest. He also encouraged the City to look for best practice examples in other cities and counties in California and around the country.

Sally Rogow (CAPSLO) reminded that more people work in San Luis Obispo than reside there. She encouraged the City to anticipate planning not just for residents but also for working parents.

First 5 intern Naomi Goldman commented on the importance of including consideration of playground design that is suitable for young children as part of city planning related to childcare.

Mr. Johnson reiterated his perspective and clarified the invitation to First 5 and other expert organizations: "how does the community come together and what can the City do to participate in problem solving?"

Commissioner Gibson asked for clarity on what \$20,000 City allocation referenced above will fund.

Yvette Sanches Fuentez (CAPSLO Division Director Children Youth and Family Services) articulated that the City's invitation represents an important step forward, with room and time and funding for the important work of planning ("something we typically lack in this work").

Commissioner Forester reiterated the importance of working toward competitive wages for early childhood professionals. He inquired if there are options for wage subsidies.

Commissioner Gibson expressed interest in inviting participation in this work by other cities as well. He also encouraged Commissioners join First 5 staff in determining who best to manage the execution of this study.

Mr. Johnson asked the Commission to confirm a willingness for First 5 and other partners to help the city study the issue.

# ITEM 7 – Staff Reports

In Misty Livengood's absence, Executive Director Wendt and Associate Director Wells presented updates on recent and upcoming activities at First 5, including information on the upcoming Child Care Town Hall scheduled for May 29, April/May/June Hands on Heroes, and Advocacy Day events in Sacramento.

Public Comment: None

# ITEM 8 – Help Me Grow Planning Update

Associate Director Jason Wells presented on a staff recommendation to move forward on an RFP for a Help Me Grow Centralized Access Point. He reported on a field trip taken recently by First 5 staff, and several community partners to tour two operational Centralized Access Point models in Yolo County and Solano County, respectively. This trip, in addition to significant research on other models and nearly two years of discussion with local partners, has prepared First 5 SLO County to develop an RFP toward launch of a 5-year demonstration project, with an anticipated annual First 5 investment of up to \$200,000 and including additional financial support from county agencies, as well as a required match.

### Public Comment:

Lisa Fraser, Executive Director, Center for Family Strengthening commented on her observations during the field trip. It gave the team an idea of how other counties work. Startups include hiccups. It was important to recognize that it's not an easy launch for them. Perhaps we can learn from their hiccups and avoid mistakes. The other part that was intriguing was the differences between the two – we visited two contiguous counties with two very different models. Solano model uses navigators much the way we use family advocates. She expressed one concern that once a Centralized Access point is established, it is likely to create additional need for services.

Shana Paulson, CAPSLO Child Care Resource Connection mentioned that she had talked with her counterparts in Solano County, who operate the Centralized Access Point there. She saw it as a helpful model because the Centralized Access Point is able to connect easily with local childcare providers.

Commissioner Borenstein suggested another possible future funding source from the state, through the Governor's proposed ACES training funding.

Commissioner Drake expressed his view that this type of model has ancillary benefits to focus on prevention (similar to home visiting programs).

Commissioner Brescia expresses is continued concern about sustainability piece. "If you're going to get partners, there needs to be more skin in the game."

Commissioner Gibson expressed hope in finding a partner with the capacity to ultimately come up with an even match. He directed staff to ensure that the RFP is tight, with important expectations for results and performance measures.

Commissioner Sokolowski suggested creating a match requirement that increases in increments over the life of the demonstration project.

Commissioners proposed including in the RFP an expectation to reach at least a 1:1 match by year three.

# **ITEM 9 – Strategic Planning Timeline**

Mr. Wells and Ms. Wendt provided a brief update on timeline for strategic planning, to include in-depth evaluation of current investments, continued collective of population-level data, summer focus groups with community members, and fall planning workshops with Commissioners.

# ITEM 10– Annual Strategic Plan Review: Long-Range Financial Plan (First Reading)

In the interest of time, Ms. Wendt invited Commissioners to contact staff prior to the June 26 meeting if they had any questions or suggested changes to the Long-Range Financial Plan.

Public Comment: None

### ITEM 11 – FY 2019-20 Draft Administrative Budget

In the interest of time, Ms. Wendt invited Commissioners to contact staff prior to the June 26 meeting if they had any questions or suggested changes to the Long-Range Financial Plan.

Commissioner Watt clarified that planned tech upgrades are in fact incorporated into the administrative budget.

#### Public Comment: None

Bob: Make sure that tech upgrades are incorporated into the budget.

#### ITEM 12 – Executive Director Performance Review (CLOSED SESSION)

ITEM 13 - Adjourn 5:52 p.m.

\_..\_..



To:	First 5 Commission of San Luis Obispo County
From:	First 5 Staff
Date:	June 26, 2019
Re:	Item 4b: Approval of an amendment to the original contract with Center for Family Strengthening for Early Childhood Family Advocacy Services to extend the duration of the original contract by one year.

#### **Recommended Action**

It is recommended that the Commission approve an amendment to the original contract with Center for Family Strengthening for Early Childhood Family Advocacy Services to extend the duration of the original contract by one year. Amended Contract to end June 30, 2020.

#### **Background**

On June 28, 2017, the Commission approved a contract with Center for Family Strengthening for Early Childhood Family Advocacy Services. The original two-year (FY 17-18 to FY 18-19) contract contained language to extend the contract by one year pending satisfactory performance during the first two years of the contract. The contractor has performed services as required and continues to see the need for these services for families with young children. The amendment aligns the completion of the contract with the majority of the other First 5 direct service partner contracts.

#### Amendment Components

- A. The amended contract will begin July 1, 2019 and continue through June 30, 2020.
- B. The total payable under the terms of this amendment shall not exceed \$88,000 for fiscal year 2019-2020. Note: Same as FY 2018-19.
- C. The budget and budget narrative will mirror that of the budget and budget narrative in the original contract.
- D. The scope of work will mirror that of the original contract.
- E. All other terms and conditions of the original contract shall remain in full force and effect.

#### **Fiscal Impact**

The amendment is for up to \$88,000.

### First Amendment to Contract for Center for Family Strengthening for Early Childhood Family Advocacy Support Services

This First AMENDMENT is entered into on June 26, 2019, by and between the Children and Families Commission of San Luis Obispo County, a political subdivision of the State of California, pursuant to Health and Safety Code section 130140.1 ("the Commission"), whose address is 3220 South Higuera Suite 232, San Luis Obispo, CA 93401 and San Luis Obispo County Child Abuse Prevention Council dba Center for Family Strengthening ("the Contractor"), providing early childhood family advocacy support services.

WHEREAS, the parties to this First Amendment entered into a Contract for Services on June 28, 2017 (hereinafter "Original Contract") for the provision of early childhood family advocacy support services; and

WHEREAS, the original contract is scheduled to end June 30, 2019; and

WHEREAS, upon mutual agreement of the Commission and Contractor, the parties wish to extend the term of the original contract by one year; and

WHEREAS, this extension is subject to the same terms, services deliverables and conditions made under the original contract; and

NOW THEREFORE, the parties agree as follows:

- A. The amendment will extend the contract to continue through June 30, 2020.
- B. The total payable under the terms of this amendment shall not exceed \$88,000 for fiscal year 2019-2020.
- C. The budget and budget narrative will mirror that of the budget and budget narrative in the original contract.
- D. The scope of work will mirror that of the original contract.
- E. All other terms and conditions of the original contract shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have executed this agreement as of the date first set forth herein.

	Concurred in by the Executi and Families Commission of		
	Wendy Wendt, Executive D	irector	Date
	CHILDREN AND FAMILII SAN LUIS OBISPO COUN		ION OF
	By: Bruce Gibson, Chairpers	son	Date
	Authorized by Commission	Action on:	
APPROVED AS TO FORM AND L LEGAL COUNSEL FOR THE COM			
Natalie Frye-Laacke			
By:Natalie Frye-Laacke, Counsel f	for Commission	Date	
CONTRACTOR:			
By: Lisa Fraser, Executive Director San Luis Obispo County Child dba Center for Family Strengthe	Abuse Prevention Council:	Date	

\_\_\_\_\_



To:	First 5 Commission of San Luis Obispo County
From:	First 5 Staff
Date:	June 26, 2019
Re:	Item 4c: Approval of an amendment to the original contract with Pediatric Physical Therapy and Services, Inc. (Best Pals) to extend the duration of the original contract by one year.

#### **Recommended Action**

It is recommended that the Commission approve an amendment to the original contract with Pediatric Physical Therapy and Services, Inc (Best Pals) to extend the duration of the original contract by one year. Amended contract to end June 30, 2020.

#### **Background**

On May 23, 2018 the Commission approved a contract with Pediatric Physical Therapy and Services, Inc. to provide special needs assessment and therapy services to children age 0-5 and their parents. The original contract was scheduled to sunset June 30, 2019. The plan was to restructure how First 5 would support these types of services under the new Help Me Grow system. Because Help Me Grow is still being developed it would premature to end the contracted services as originally scheduled. The amendment aligns the completion of the contract with the majority of the other First 5 direct service partner contracts.

#### Amendment Components

- A. The amended contract will begin July 1, 2019 and continue through June 30, 2020.
- B. The total payable under the terms of this amendment shall not exceed \$45,000 for fiscal year 2019-2020. Note: Same as FY 2018-19.
- C. The budget and budget narrative will mirror that of the budget and budget narrative in the original contract.
- D. The scope of work will mirror that of the original contract.
- E. All other terms and conditions of the original contract shall remain in full force and effect.

#### **Fiscal Impact**

The amendment is for up to \$45,000.

First Amendment to Contract for Pediatric Physical Therapy and Services, Inc.

This First AMENDMENT is entered into on June 26, 2019, by and between the Children and Families Commission of San Luis Obispo County, a political subdivision of the State of California, pursuant to Health and Safety Code section 130140.1 ("the Commission"), whose address is 3220 South Higuera Suite 232, San Luis Obispo, CA 93401 and Pediatric Physical Therapy and Services, Inc. ("the Contractor"), providing special needs assessment and therapy services to children age 0-5 and their parents

WHEREAS, the parties to this First Amendment entered into a Contract for Services on May 23, 2018 (hereinafter "Original Contract") for the provision of special needs assessment and therapy services to children age 0-5 and their parents; and

WHEREAS, the original contract is scheduled to end June 30, 2019; and

WHEREAS, upon mutual agreement of the Commission and Contractor, the parties wish to extend the term of the Original Contract by one year; and

WHEREAS, this extension is subject to the same terms, services deliverables and conditions made under the original Contract;

NOW THEREFORE, the parties agree as follows:

- A. The amended contract will begin July 1, 2019 and continue through June 30, 2020.
- B. The total payable under the terms of this amendment shall not exceed \$45,000 for fiscal year 2019-2020.
- C. The budget and budget narrative will mirror that of the budget and budget narrative in the original contract.
- D. The scope of work will mirror that of the original contract.
- E. All other terms and conditions of the original contract shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have executed this agreement as of the date first set forth herein.

	Concurred in by the Execut and Families Commission o		
	Wendy Wendt, Executive D	virector	Date
	CHILDREN AND FAMILI SAN LUIS OBISPO COUN		ION OF
	By: Bruce Gibson, Chairper	son	Date
	Authorized by Commission	Action on:	
APPROVED AS TO FORM AND LEGAL COUNSEL FOR THE CO Natalie Frye-Laacke			
By: Natalie Frye-Laacke, Counsel			
	for Commission	Date	
CONTRACTOR:			
By:			
Julie Loe Pediatric Physical Therapy an	d Services, Inc.	Date	



To: First 5 Commission of San Luis Obispo County

From: Wendy Wendt

Date: June 26, 2019

ITEM 4d: Contract Amendment Approval – Evaluation Services

### **Recommended Action**

Approval of a one-year amendment to independent contractor agreement with Thomas Keifer for evaluation services. The period of the contract amendment will be from July 1, 2019 to June 30, 2020.

# **Background**

Currently First 5 San Luis Obispo County evaluation services are provided by Thomas Keifer. The current contract ends June 30, 2019.

Thomas Keifer has provided evaluation services to First 5 SLO Co. for over ten years and as such is exceedingly familiar with all aspects of First 5 SLO County's program planning and evaluation needs. Specifically, Mr. Keifer provides continuity in:

- Evaluating programs and services within current strategic plan
- Tracking and comparing longitudinal data
- Assistance with program planning and development
- Completion of annual evaluation reports in accordance with needs of the Commission, Executive Director
- Data collection support for programs and First 5 SLO Co. staff.

The Commission is being asked to approve a one-year amendment to the current independent contractor agreement with Thomas Keifer to provide evaluation services to the Commission for the period of July 1, 2019 to June 30, 2020.

A Request for Proposals will be issued by the Commission for evaluation services beyond this time period.

The agreement continues the business relationship between Thomas Keifer and First 5 San Luis Obispo County. The hourly rate (\$85) is unchanged from that charged previously. It should be noted the maximum annual amount "shall not exceed the amount of the annual evaluation budget listed in the approved Financial Plan Update for FY 2019-20 (2% of budgeted program expenditures, including core allocation and IMPACT), or such other amount as the Commission may determine in the financial plan for that period."

# FIFTH AMENDMENT TO CONTRACT FOR EVALUATION SERVICES

This Fifth Amendment is entered into on \_\_\_\_\_\_, 2019, by and between the Children and Families Commission of San Luis Obispo County, a political subdivision of the State of California, pursuant to Health and Safety Code section 130140.1 ("the Commission"), whose address is 3220 South Higuera Suite 232, San Luis Obispo, CA 93401 and Thomas Keifer Consulting, an independent contractor with a principal place of business at P.O. Box 3404, Shell Beach, CA 93448 ("the Contractor").

# WITNESSETH:

WHEREAS, the parties to this Fifth Amendment entered into a Contract for Services on May 22, 2013 (hereinafter "Contract") for the provision of evaluation services; and

WHEREAS, the parties previously extended the Contract through four subsequent amendments; and

WHEREAS, the parties are desirous of extending the term of the Contract for one additional year and further amending Section 3.01 of the Contract as specifically set forth below.

NOW THEREFORE, the parties agree as follows:

A. The term of the Contract set forth in Section 1.01 shall be extended one additional year and shall expire on June 30, 2020.

Section 3.01. of the Contract, is hereby deleted in its entirety and replaced with the following:

3.01. "In consideration for the services to be performed by Contractor, First 5 agrees to pay to Contractor \$85.00 per hour. Total compensation shall not exceed the amount of the annual evaluation budget listed in the approved financial plan for the period (\$43,734\*) or such other amount as the Commission may determine in the financial plan for that period." (\*\$35,061 in core program evaluation plus \$8,673 in IMPACT program evaluation).

C. All other terms and conditions of the Contract shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have executed this agreement as of the date first set forth herein.

	Concurred in by the Executi and Families Commission or	
	By: Wendy Wendt, Executi	ive Director Date
	CHILDREN AND FAMILI SAN LUIS OBISPO COUN	
	By: Bruce Gibson, Chairper	son Date
	Authorized by Commission	Action on:
APPROVED AS TO FORM AND LI LEGAL COUNSEL FOR THE COM		
Natalie Frye-Laacke		
By: Natalie Frye-Laacke, Counsel for	Commission	Date
CONTRACTOR:		
By: Thomas Keifer		Date

\_..\_..



To:	First 5 Commission of San Luis Obispo County
From:	First 5 Staff
Date:	June 26, 2019
Re:	Item 4e: Approval of Contract for Family Support Counseling with Magda Williams

### **Recommended Action**

It is recommended that the Commission approve a one-year contract with Magda Williams for Family Support Counseling Services.

### **Background**

At the end of June 2018, First 5 San Luis Obispo County's longstanding contracted School Readiness Family Support Counselor Magda Williams retired and moved out of the area. To continue those services staff began negotiations with County of SLO Behavioral Health to provide a bi-lingual family therapist. In March 2019, the two agencies ultimately landed on a mutually agreeable plan and entered into a contract to provide bi-lingual family support services at school readiness sites in Oceano and Paso Robles. Immediately following the approval of this contract, a staff scheduling conflict prevented the designated therapist from providing the services, thereby effectively ending the agreement with County of SLO Behavioral Health. Following this, staff worked with Magda Williams who had returned to living part time in SLO County to resume the services she once provided. Using a short-term low funding threshold contract, Ms. Williams returned to providing services in May 2019. Her current contract is through June 30, 2019. Ms. Williams has agreed to provide services for FY 2019-20, pending a approval of a one-year contract by the Commission.

# **Contract**

Staff recommends approval of a contract (Attachment 1) with Magda Williams for Family Support Counseling services.

# **Contract Components:**

Contractor: County of SLO Behavioral Health

- Contract Amount: \$61,500.
- Contractor shall provide bi-lingual family support counseling at an hourly rate of \$70/hr. Contractor is expected to provide approximately 16 hours of services per week for a maximum of 52 weeks per year. Travel expenses can be included at the current IRS rate (2019 rate is \$.58 per mile)
- Contract Duration: July 1, 2019 to June 30, 2020.
- Counseling services for at least 25 families with children 0-5 years old, annually, while maintaining an on-going caseload.



Re:	TEM 4f: Amendment to Letter of Agreement with First 5 Ventura County for HUB activities
Date:	June 26, 2019
From:	Wendy Wendt
To:	First 5 Commission of San Luis Obispo County

#### **Recommended Action**

Staff is recommending approval of a second amendment to the 2016-20 Letter of Agreement (LOA) between First 5 San Luis Obispo County and First 5 Ventura County, established for the purposes of reimbursing First 5 San Luis Obispo County for activities related to participation in the Region 7 HUB Consortium.

#### Background: Second Revision to Long-Range Financial Plan Update

Two minor changes have been made to the existing LOA, and are included as part of Amendment #2, attached.

These changes include:

- 1) Discontinuation of travel reimbursement for participation in regional HUB meetings and CA-QRIS meetings.
- 2) Addition of up to \$8,000 in supplemental funds to help cover the costs of SLO County's QRIS data system.

All other changes involve corrections to clerical errors.



To:First 5 Commission of San Luis Obispo CountyFrom:Wendy WendtDate:June 26, 2019Re:ITEM 4h: Long-Range Financial Plan Update

#### **Recommended Action**

Staff is submitting revised Long-Range Financial Plan for final review and approval. A first reading and initial review was available at the May 22, 2019 Commission meeting.

#### NOTE: Two changes have been made to the draft Financial Plan since the first reading in May 2019:

- 1. In late May First 5 California released updated tax appropriation revenue estimates\* for 2019-2024.
- 2. This updated revenue estimate over the coming five years establishes a more stable financial outlook at and allows for a modest increase in funds anticipated for program investment during the 2024-28 Strategic Plan (from \$1,100,000 per year to \$1,200,000 per year).

#### **Background: Revised Long-Range Financial Plan**

Each year the financial plan is revised and updated as part of the annual strategic planning review. The proposed revised plan is attached to this memo. FY 2016-20 Strategic Plan Expenditures are highlighted. Memo notations referenced below are numbered on the far left of the Plan table.

#### **General Notations:**

Fiscal Years 2016-17 and 2017-18 reflect audited revenue and expenditure amounts and are included for historical reference. Current and future years reflect a combination of approved budgeted amounts and projected amounts as detailed below.

This revision of the Long-Range Financial Plan projects out through the end of the current 4-year Strategic Plan, plus two additional four-year cycles. The final year in the Plan establishes a practice of holding annual program expenditures below annual revenue, and will maintain a Fund Balance reserve totaling at least two years of total annual expenditures (Program and Administrative). Future updates of the Long-Range Financial Plan are recommended to sustain this practice.

#### **REVENUES:**

<u>Memo Notation 1:</u> The plan extends to Year 29 (FY 2027-28) in order to demonstrate a long-view on projected operations. Projected revenue amounts for FY 2017-18 through FY 2022-23 <u>match</u> State Projections published in **May** 2019. Projected revenue for Fiscal Years beyond 2021-22 decreases annually by 5% (in anticipation that Proposition 10 revenues will continue to decline as the smoking rate declines).

<u>Memo Notation 2:</u> Interest revenue is projected at .75% of Fund Balance. This is a slight increase from the .3% projected percentage on prior Financial Plan updates, based on recent investment performance. However, it remains a conservative estimate well below the 2017-18 return of 1.3%.

<u>Memo Notation 3:</u> MAA revenues are anticipated remain in stable position near \$50,000 annually as First 5 staff continues to follow updated protocols for tracking and recording MAA-billable activities. First 5 SLO County maintains an annual \$50,000 MAA Contingency Fund to protect against liabilities of this nature, and as recommended by the agency auditor (<u>Memo Notation 7</u>).



<u>Memo Notation 4</u>: First 5 SLO County has entered into a multi-year contract with the County Behavioral Health Department to oversee an MHSA Innovations Project. The Long Range Plan anticipates three full years of funding revenue (total \$799,998) to support this effort.

<u>Memo Notation 5:</u> First 5 California has approved an allocation of up to \$1,881,512 in IMPACT Program funds over five years to First 5 SLO County for the administration and oversight of IMPACT SLO, an initiative dedicated to building local Quality Improvement systems into early learning programs throughout the county.

The revenue amounts on the draft Financial Plan reflect the five-year IMPACT budget approved by First 5 CA. IMPACT expenditures over the five years are included under 2016-20 Initiatives (contracts with SLO County Office of Education and Community Action Partnership) and within the First 5 Administrative Budget.

<u>Memo Notation 6:</u> Beginning in FY 2017-18, additional revenues have become available to support local IMPACT activities that involve regional and/or state-level collaboration. These "IMPACT HUB funds" are administered through First 5 Ventura County and provide cost offsets for both First 5 and contracting HUB agencies (See <u>Memo Notation 12</u> below).

#### **PROGRAM EXPENSE:**

Memo Notation 7: See Memo Notation 3 above re: MAA Contingency Fund.

<u>Memo Notation 8:</u> Under its Cal Pers Retirement Plan and in compliance with GASB 68, First 5 SLO County reports its proportional share of the state Cal PERS program long-term unfunded liability. A small portion of this liability is paid annually by First 5 SLO County, while the balance is a required liability line item on First 5 SLO County's Government-Wide Reporting Statement (part of its annual audit). However, only short-term liabilities are reported as part of the Fund Financial Statement (also included in the annual audit), which is the basis for First 5 SLO County's Long-Range Financial Plan. A \$100,000 expense has been included in the final year of the current Long-Range Financial Plan to account for this liability, while maintaining the Fund Balance figures per the Fund Financial Statement.

<u>Memo Notation 9:</u> 2016-20 Strategic Plan Priority Area expenses, approved in December 2015 and updated in March 2018, are included through Fiscal Year 2019-20.

<u>Memo Notation 10</u>: A 5% contingency based on contracted programs was proposed and approved by the Commission in December 2015.

<u>Memo Notation 11</u>: A new program line item for MHSA expenses has been added to the Long Range Financial Plan through FY 20210-22, and includes all anticipated expenses (contract and operated) with the exception of personnel, which is included with the Administrative Budget "program personnel."

<u>Memo Notation 12</u>: For the final two years of the current IMPACT program, contractor expenses anticipated to be eligible for HUB fund reimbursement are anticipated to be articulated in contracts separate from the core IMPACT program contracts. Reimbursable funds fall into three broad categories: data system, professional development events (registration and travel), and travel expenses related to regional and state planning meetings.

#### ADMINISTRATIVE EXPENSE:

<u>Memo Notation 13</u>: As projected revenues continue to decline in future years, it may become necessary to shrink administrative costs. To model this likely scenario, the modified Financial Plan includes level-funded Total Administration expenses beginning half-way through the next four-year Strategic Plan and the subsequent strategic plan.



	AUDITED	AUDITED	BUDGETED									
Long-Range Financial Plan	2016-2017 Year 18	2017-2018 Year 19	2018-2019 Year 20	2019-2020 Year 21	2020-2021 Year 22	2021-2022 Year 23	2022-2023 Year 24	2023-2024 Year 25	2024-2025 Year 26	2025-2026 Year 27	2026-2027 Year 28	2027-2028 Year 29
		Teal 15	1641 20	1001 21	1001 22	1001 25	1001 24	1681 25	1641 20	1641 27	1641 20	1641 25
Fund Balance Beginning of Period	8,319,744	8,369,464	8,621,801	8,069,373	7,644,951	7,145,698	6,561,627	6,048,610	5,489,078	5,072,942	4,585,848	4,030,65
Prop 10 Tax Revenues actual to 2017-18 (budgeted 18-19, state projections												
through Year 24, then 5% annual decline projected for outlying years)     Interest Revenue (.75%)	1,668,413 60,448	1,553,037 111,400	1,661,228 23,296	1,624,356 60,520	1,541,155 57,337	1,477,689 53,593	1,470,802 49,212	1,428,134 45,365	1,356,727 41,168	1,288,891 38,047	1,224,446 34,394	1,163,22 30,23
TOTAL TAX/INTEREST REVENUE	1,728,861	1,664,437	1,684,524	1,684,876	1,598,492	1,531,282	1,520,014	1,473,499	1,397,895	1,326,938	1,258,840	1,193,45
OTHER REVENUE:	.,	.,,	.,	.,	.,,	.,	.,	.,,	.,,	.,,	.,,	.,,.
3 MAA	9,603	49859	50000	50000								
Other Revenue (grants, sponsorships, etc.)	6,541	175										
4 MHSA INNOVATIONS 5 IMPACT	249,368	560,062	490,498	257048 581,584	264804	278146						
6 IMPACT HUB PAYMENTS	243,000	28.281	67.850	55,000								
TOTAL REVENUE	1,994,373	2,302,814	2,292,872	2,628,508	1,863,296	1,809,428	1,520,014	1,473,499	1,397,895	1,326,938	1,258,840	1,193,4
TOTAL REVENUE PLUS BEGINNING BALANCE	10,314,117	10,672,278	10,914,673	10,697,881	9,508,247	8,955,126	8,081,642	7,522,109	6,886,973	6,399,880	5,844,689	5,224,1
7 CONTINGENCY FUND FOR MAA			(50,000)									
8 UNFUNDED LIABILITY												(100,0
Pre-2011 INITIATIVES:												
School Readiness (all programs) School Readiness Evaluation												
Children's Health Initiative									_	ATTACH	MENT:	
Perinatal Substance Abuse Initiative										Draft	Plan	
Oral Health Initiative (FY 2011-12 carryover 2 yr contract)										("FY 19		
Other Programs (Raising A Reader/Kits)										(1115	-20 )	
2011-15 INITIATIVES												
Health Initiative									L			
Oral Health Initiative												
Perinatal Substance Abuse Prevention Initiative Special Needs Initiative												
School Readiness Initiative												
First 5 Media, Kits, Other												
9 2016-2020 PRIORITY AREAS					(4,400,000)	(4, 400, 000)	(4, 400, 000)	(4,400,000)	(4 000 000)	(4,000,000)	(4.000.000)	(4.000.0
9 2016-2020 PRIORITY AREAS Perinatal Readiness	(216,899)	(229,701)	(341,137)	(341,137)	(1,400,000)	(1,400,000)	(1,400,000)	(1,400,000)	(1,200,000)	(1,200,000)	(1,200,000)	(1,200,0
Family Strengthening	(180,233)	(276,384)	(411,740)	(373,493)								
Child Health and Development	(176,632)	(169,024)	(328,760)	(373,760)								
Early Learning (Core Allocation)	(571,674)	(378,983)	(438,479)	(438,479)								
0 Program Contingency (5% of Priority Area Investment)			(76,006)	(76,343)								
First 5 Kits	(1,170)	(1,100)	(1,200)	(1,200)								
	(1,110)	(1,100)	(1,200)	(1,200)								
1 MHSA				(226,202)	(233,028)	(244,768)						
Early Learning (IMPACT)	(299,238)	(456,933)	(438,230)	(433,669)								
2 IMPACT Regional HUB Contracts			(64,850)	(52,000)								
BASELINE EVALUATION EXPENSE 2% (approved 2012-13)	(34,214)	(32,642)	(30,402)	(35,061)	(32,661)	(32,895)	(28,000)	(28,000)	(24,000)	(24,000)	(24,000)	(24,0
SYSTEMS CHANGE/ADVOCACY AND POLICY EFFORTS	(36,555)	(35,512)	(100,000)	(100,000)	(75,000)	(75,000)	(75,000)	(75,000)	(60,000)	(60,000)	(60,000)	(60,0
SPONSORSHIPS	(3,100)	(2,600)	(12,000)	(12,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,0
TOTAL PROGRAM EXPENSE	(1,519,715)	(1,582,879)	(2,292,804)	(2,463,345)	(1,750,688)	(1,762,664)	(1,513,000)	(1,513,000)	(1,294,000)	(1,294,000)	(1,294,000)	(1,394,0
ADMINISTRATION:												
BASELINE: Proposed 2011-12 budget, 1.8%CPI YR. 14-23; level funded after												
Program Personnel and Program Operating Expense	(219,647)	(265,989)	(278,428)	(310,584)	(327,838)	(346,811)	(286,008)	\$ (286,008)	\$ (286,008)	\$ (286,008)	\$ (286,008)	\$ (286,0
3 Administrative Personnel and Operating Expense	(205,291)	(201,609)	(274,068)	(279,001)	(284,023)	(284,023)	(234,023)	(234,023)	(234,023)	(234,023)	(234,023)	(234,0
TOTAL ADMINISTRATION:	(424,938)	(467,598)	(552,496)	(589,585)	(611,861)	(630,834)	(520,031)	(520,031)	(520,031)	(520,031)	(520,031)	(520,0
TOTAL EXPENSE	(1,944,653)	(2,050,477)	(2,845,300)	(3,052,930)	(2,362,549)	(2,393,498)	(2,033,031)	(2,033,031)	(1,814,031)	(1,814,031)	(1,814,031)	(1,914,0
												2 240 00
Remaining Fund Balance End of period	8,369,464	8,621,801	8,069,373	7,644,951	7,145,698	6,561,627	6,048,610	5,489,078	5,072,942	4,585,848	4,030,657	3,310,08
Administrative %	10.56%	9.83%	9.63%	9.14%	12.02%	11.87%	11.51%	11.51%	12.90%	12.90%	12.90%	12.2
Direct Program Investment to Total Expenses	78%	77%	81%	81%	74%	74%	74%	74%	71%	71%	71%	7
Brook rogram modulion to Total Expenses	10%	.1 /0	51/6	J1/0	7470	7478	7470	1478	/1/0	/1/6	/1/6	6-26-19 DRAFT



To:	First 5 Commissioners of San Luis Obispo County
From:	Wendy Wendt
Date:	June 26, 2019
Re:	ITEM 4i: FY 2019-20 Proposed Administrative Budget

### **Recommended Action**

Staff is requesting initial Commission review and approval of the proposed Administrative Budget for Fiscal Year 2019-20. A first reading was included as part of the May 22, 2019 Commission meeting agenda.

# PROPOSED ADMINISTRATIVE BUDGET FOR FISCAL YEAR 2019-20 (Attachment 1)

Staff recommends a total administrative budget in the amount of \$589,585 for FY 2019-20. This amount is included in the Commission's Long-Range Financial Plan (draft pending approval, June 26, 2019).

The recommended amount represents an organizational structure that includes two full-time staff (Executive Director, Associate Director) one 35 hours per week (.875 FTE) Communications and Outreach Officer, one 20 hours per week (.5 FTE) Special Projects Administrator (IMPACT and Help Me Grow), and one 16 hours per week (.4 FTE) Special Projects Administrator (MHSA 3 by 3 Developmental Screening Partnership).

The proposed budget also includes a contingency amount of \$20,000 (approximately 4%) to provide for unforeseen expenses related to future needs. Contingency items may include any other unforeseen expenses related to increased costs for various new professional service contracts.

In accordance with the proposed Long-Range Financial Plan, a total of \$2,463,345 has been projected for program and evaluation expense, plus \$310,584 in program-related personnel/operating costs, totaling \$2,773,929. Total operating expense is projected at \$3,052,930.

The projected administrative expense of 9.14% is within the Commission's established maximum of 15%.

Additional notes appear as "Comments" in the far right column of the attached 2019-20 Budget Draft.



	AT	FACHMENT 1		
First 5 Sa	n Luis Obispo County 20	)19-20 Budget (May	22, 2019 draft)	
Prop 10 Expenditures	2018-19 Adopted Administrative Budget	2019-20 Proposed Administrative Budget	Variance	Comments
Salaries	272,153	279,648	7,494	Salary Schedule approved December 2016; 5 staff members
Benefits	105,134	111,859	6,726	computed at 40% for all but MHSA Admin (6% - no med or retirement)
Sub-Total Salary and Benefits	377,287	391,507	14,220	
Professional Services				
Payroll Services	3,380	3,510	130	\$130 x 26 pay periods
Legal Services	15,000	23,500	8,500	estimated at 100 hrsincrease in anticipation of new strategic plan and related procurement
Outside Auditor	7,500	7,500	-	per Letter of Agreement with Crosby Co.
Public Health MAA Fee				fee = 10% of MAA invoice amount as per contract
Cal PERS GASB 68 Valuation Fee	5,000	5,000	-	with Public Health (est. \$50000)
	1,300	700	(600)	
Outreach Events Costs	2,000	2,000	-	contractor to assist with outreach booth activities
IT Services	5,000	15,000	10,000	IT Upgrade scheduled for 2019 + regular maintenance
Bookkeeping		5,000	5,000	Fiscal Reporting Analysis
Strategic Planning	2,500	10,000	7,500	Strategic Plan 2020 - facilitation/narrative support
Sub -Total Professional Services	41,680	72,210	30,530	
Services and Supplies				
Computer Supplies	1,000	1,000	-	software, other accessories;
Copy/Printing	2,000	3,000	1,000	Increase based on prior year expense for outreach supplies; promotional materials
Food	1,000	800	(200)	
Insurance	3,525	3,700	175	liability/property/crime copier maintenance; increase based on prior year
Maintenance Contracts	700	1,000	300	
Memberships	5,500	5,000	(500)	State Association dues, Children Services Network support, SLO Chamber Dues
Office Expense	3,000	3,000	(500)	\$1000 in IMPACT PROGRAM MATERIALS
County Auditing Services	7,802	8,052 100	250	
Postage	100	100	-	decrease based on 17-18 spending professional development activities; increase for
Registration/Training	4,000	5,000	1,000	anticipated staff tech training
Rent/Utilities	43,722	45,515	1,793	anticipated rent increase starting July 2019
Significant Value Purchase	5,000	5,000		reserve for 7-10 year old equipment (e.g. printers; office furniture, computers, etc.)
Special Dept. Expense	14,180	14,180		Outreach and Promotion Materials; special event costs
Phone/Data/Internet Access	3,000	5,000	2,000	\$200/mo. (Cable and phones); anticipated tech upgrade
Travel Expenses	9,000	5,522		out-of-county meetings & conferences, in-county employee mileage + IMPACT TRAVEL
Contingency	20,000	20,000	(2,170)	3.6% of Administrative budget.
Sub-Total Services and Supplies	123,529	125,869	2,340	
				based on 2016-28 financial plan; includes IMPACT
Administrative Expense	552,496	589,585	37,089	and MHSA
Less: Program Related Admin Total Administrative Expense	(278,428) 274,068	(310,584) 279,001	(32,156) 4,933	based on 2016-28 financial plan
	2/4,008		4,333	
Program & Evaluation Expense	2,242,804	2,463,345	220,541	based on 2016-28 financial plan
Plus: Program Related Admin	278,428	310,584	32,156	
Total Program & Evaluation Expense Administrative Percentage	2,521,232 9.80%	2,773,929 9.14%	252,697	
	5.0070	5.2470		
Total Operating Expense	2,795,300	3,052,930	257,630	



To:First 5 Commission of San Luis Obispo CountyFrom:Wendy WendtDate:June 26, 2019Re:ITEM 7: 2019-20 Advocacy and Systems Change Fiscal Plan

#### **Recommended Action**

Staff recommends the Commission approve a Fiscal Plan Plan for First 5 San Luis Obispo County's Advocacy Activities in FY 2019-20.

#### **Background Information**

First 5 San Luis Obispo County's Long-Range Financial Plan includes a line item, Advocacy and Systems Change" which totals \$100,000 in FY 2019-20. This budget category supports activities that reinforce the agency's work to build public awareness and foster positive changes in policy and practice that give our youngest children and their families the best start in life.

Two documents guide First 5 San Luis Obispo County's advocacy work: 1) the Advocacy Agenda, which is directly linked to the Strategic Plan and focuses on key issues within each of the agency's four Priority Areas; and 2) The Children's Bill of Rights, which is an aspirational vision statement shared among many local groups articulating our shared hopes for and responsibilities to children who live here.

Over the past several years, First 5 San Luis Obispo County has established several signature initiatives to build broad-based public awareness on the importance of early childhood as a foundational life stage. Key among these are the Hands-on Heroes campaign and the Talk.Read.Sing! campaign. The Advocacy/Systems Change Budget has funded these and other efforts such as the Pediatric and Where's The Care Town Halls, Month of the Child promotion, participation in Action for Healthy Communities, and involvement in state-level advocacy events.

The FY 2019-20 Advocacy Fiscal Plan is meant as a guide, with the following areas and estimated funding levels:

- Talk. Read.Sing. "Phase V" (\$20,500): To include continued investment in "Talking is Teaching" Playground Pods, infant "onesies" for Kit distribution, and window decals.
- Children's Bill of Rights/Hands-on Heroes (\$14,500): Continued monthly ad campaign with print and TV coverage; year-end press release/ad showcasing the Children's Bill of Rights and all twelve Heroes.
- New/General Advocacy (\$65,000): Build out Family-Friendly Workplace Campaign in partnership with local business and civic organizations, Launch We Are the Care Initiative with concrete follow-up to the Where's the Care Town Hall, public awareness media campaigns (e.g. health effects of cannabis, Census 2020), at least two Town Hall events raising awareness regarding other Advocacy Agenda priorities, continued promotion of Month of the Child and Action for Healthy Communities, continued participation in regional and state-level policy development.

Additional information, including line-item details in each category, will be presented at the June 26, 2019 Commission meeting.

\_\_\_\_\_



То:	First 5 Commission of San Luis Obispo County
From:	First 5 Staff
Date:	June 26, 2019
Re:	Item 8: Approval of Contract with Community Health Centers of the Central Coast, Inc. providing developmental screenings and health education.

#### **Recommended Action**

It is recommended that the Commission approve a contract with Community Health Centers of the Central Coast, Inc. (CHC) to provide developmental screenings and health education to families with children zero to three (3) years of age.

#### **Background**

On August 23, 2018, state Mental Health Services Oversight and Accountability Commission approved an Innovation proposal submitted by the County of San Luis Obispo that includes two local projects focused on improving mental health outcomes. One of these two projects – the 3 by 3 Developmental Screening Partnership – was developed under the leadership of First 5 San Luis Obispo County, in collaboration with staff from Martha's Place, Community Health Centers of the Central Coast, Local Childcare Planning Council, and the Public Health Department.

At the January 23, 2019 Commission meeting, the Commission approved a contract with the County of San Luis Obispo for First 5 to oversee the 3-by-3 Developmental Screening Partnership. In keeping with details of the project proposal, First 5 San Luis Obispo County will subcontract out most direct service activities to a combination of entities – at least two pediatric clinics, a program researcher, and the local Child Care Planning Council.

CHC is a local non-profit network of safety-net community health centers. CHC was chosen as one of the pediatric providers for this project because it is one of the largest health care providers for children under three years old in San Luis Obispo County, and the county's only Federally Qualified Health Center (FQHC). The 3-by-3 project will expand CHC's current pilot screening model (2-by-2) to include the Ages and Stages Questionnaire (ASQ-3) as well as the ASQ Social-Emotional (ASQ:SE-2) screening tool. Screenings and health education will be provided by an in-clinic health educator.

#### **Contract**

Staff recommends approval of a contract (Attachment 1) with CHC for developmental screenings and health education.

#### **Contract Components**:

- Contractor: Community Health Centers of the Central Coast Contract Amount: \$108,973
- CHC will provide and/or facilitate the delivery of 225 comprehensive developmental and social/emotional screenings to families with children 0-3 years old, annually.
- The funding will be used primarily to pay the salaries of administrative staff who will be scheduling or providing direct services (screenings).
- Contact Duration: July 1, 2019 to June 30, 2022.



To: First 5 Commissioners

From: Staff

Date: June 26, 2019

Re: Item 9 - Help Me Grow Centralized Access Point RFP - Approval of Contracts with Public Health and Department of Social Services to Provide Supplemental Funding; Update on RFP Process and Timeline

### **Recommended Action**

Staff recommends Commission approval of two contracts with County Departments that detail allocation of supplemental funding in support of the Help Me Grow Centralized Access Point: 1) \$20,000 from the Department of Public Health to help fund start-up costs associated with data system development and operation; and 2) \$20,000 from the Department of Social Services toward additional start-up operating costs.

### **Background**

The Centralized Access Point is a core component of the Help Me Grow system that First 5 San Luis Obispo County is working to build, along with other community stakeholders. At the May 2019 Commission meeting, staff presented a plan to release an RFP during the summer of 2019 to identify a qualified provider to launch the Centralized Access Point. The Commission has given staff direction to indicate up to \$200,000 annually in First 5 funds toward the project over a 5-year time frame, with a strong match requirement and sustainability plan included as key elements of the RFP. Two of the public agencies represented on the Commission – Department of Public Health and Department of Social Services – have offered to contribute start-up funds as a supplement to First 5's core investment. A draft of the Public Health Department contract is attached with the Agenda packet. The draft Department of Social Services contract is anticipated to be distributed by the June 26, 2019 Commission meeting.

Both agencies have indicated that there is a possibility of a second year of supplemental funding, pending successful program launch and satisfactory performance by the program operator.

An anticipated timeline of key dates related to the RFP will be presented at the June 26, 2019 Commission meeting.



To: First 5 Commissioners

From: Ad Hoc Nominating Committee (Commissioners Brescia, Murphy)

Date: June 26, 2019

Re: Nomination for At-Large Representative Commissioners

#### **Recommended Action**

The Ad Hoc Nominating Committee recommends approval of a nomination by the First 5 Commission of San Luis Obispo County to forward Erica Ruvalcaba-Heredia, Alison Ventura, Bob Watt as candidates to the County Board of Supervisors for formal approval to fill three At-Large Representative seats, to commence 4-year terms on July 22, 2019.

#### **Background**

Commission Chair Bruce Gibson appointed Commissioners James Brescia and Janet Murphy to an Ad Hoc Nominating Committee to interview candidates for the At-Large Representative seats, currently occupied by Janet Murphy and Bob Watt and due to conclude July 21, 2019. After three terms and 12 years of service to the Commission, Ms. Murphy decided not to apply for a fourth term; Mr. Watt opted to submit his application for a second term.

Applications were due on June 4, 2019. The Ad Hoc Nominating Committee conducted phone interviews with applicants on June 18, and reached consensus to submit Dr. Ruvalcaba-Heredia, Dr. Ventura and Mr. Watt as their nominees to the full Commission at its June 26, 2019 meeting.

<u>Erica Ruvalcaba-Heredia</u> currently serves as Program Director at the Center for Family Strengthening, where she oversees the Promotores Collaborative and other initiatives. She also currently sits on the Board of the Latino Outreach Council. She is very familiar with the world of First 5, having worked for a decade as the School Readiness Coordinator in Oceano. She holds a doctorate in Organizational Leadership. Dr. Ruvalcaba-Heredia has three young children.

<u>Alison Ventura</u> is on the faculty in Kinesiology and Public Health at Cal Poly State University, where she has a research focus on obesity prevention during infancy and early childhood, and maternal-child bonding in the context of feeding. She serves on the Board of Directors of the Santa Maria Valley Discovery Museum, and is the mother of two young children. She holds a doctorate in Human Development and Family Studies.

<u>Bob Watt</u> will be launching a second term as At-Large Representative on the First 5 Commission. He recently retired from nearly 30 years in elementary school education, most recently as principal of Cambria Grammar School. Mr. Watt currently serves as Board Chair at the Center for Family Strengthening. He also previously served on the SLO County Child Death Review Team. Mr. Watt holds a masters in Education, Administration and Supervision. He has two adult children who are starting careers and families here on the Central Coast.